

**DOCUMENTARY FOR
CHANGE : A MASTER CLASS
WITH CHRIS SCHUELER**



INTRODUCTION

About Eagle Institute Indonesia



Yayasan Eagle Mandiri is a commitment from PT. Media Televisi Indonesia- Metro TV in Developing the growth of national film industry particularly in development of documentary film as a medium of expression to strengthen nationality.

Known as Eagle Institute Indonesia, its presence response to bridge the youth in expressing their thought trough documentary film.

As an education centre, Eagle Institute Indonesia concerns in building and developing an insightful, characterized, and contributes to successful national documentary film industry and play an active role in international documentary film forum.



EAGLE INSTITUTE INDONESIA PROGRAMS



1. Eagle Awards Documentary Competition
2. Eagle Education Centre
3. Eagle Media Film Production
4. Eagle Corner
5. Eagle Forum
6. Eagle Press Project



DOCUMENTARY FOR CHANGE : A Master Class with Chris Schueler

Eagle Institute Indonesia proudly presents a 10th years of Eagle Awards Documentary Competition, with Master Class as one of 10th Years Eagle Awards special event. The Master Class is scheduled on June 19 -22 2014. The Master Class will be held in Surabaya.

The master class output is the best documentary idea, will be produce by Metro TV and Eagle Institute for Eagle Documentary Series, broadcasted every Friday at 21.30.

Objective of Creative Documentary Master Class

1. To support young documentary filmmaker to develop their ideas into an effective documentary film
2. To provide the young generation with the skills needed for professional success.



Master Class Program

It is expected the master class will be held in for days June 19 – 22 2014

Thursday, June 19 2014

Deciding Documentary Audience, Treatment

Friday, June 20 2014

Preparing For Location, On Location How it works, Writing

Saturday, June 21 2014

Writing Part 2, Post Production

Sunday, 22 June 2014

Advance Class, Pitching for
the best idea





Criteria for Participants

Documentary for Change Master class will develop participants ideas into effective documentary film for social change.

The participants will be selected by these following criteria :

1. Have an experience in making documentary film
2. The participants should have an idea for documentary film about social, education, environment, etc.
3. Send recent CV and documentary project show reel



Application Procedure

- There would be a maximum of 30 participants selected by committee for 3 days class, and 10 best will be follow the advance class on the fourth day.
- Applicant must send their idea for documentary project to eagleawards@metrotvnews.com three days before class started.
- The best idea from Creative Documentary Master Class will be produced by Eagle Institute Indonesia and Metro TV, and will be broadcasted in Metro TV as one of Eagle Documentary Series





Chris Schueler

Mr. Schueler has created over 100 television programs in the past 20 years that have been broadcast throughout the country and around the world. A former teacher, Mr. Schueler focuses on educational and social issues creating children's programming,

cultural and social documentaries, and family series television. His clients have ranged from the United Nations and the American Indian Science and Engineering Society to the CBS Network Foundation and the PBS Television Network. He has received **20 Emmy® Awards** for his work as well as the Grand Award for Children's Programming, NY Festivals; two International Iris Awards; the Award for the Advancement of Learning through Broadcasting, National Education Association; two Service to Children's Television Awards, National Broadcasters Association; two Excellence in Community Service Awards, and others international awards.